

High Field & Open MRI

502 429 6500

7807 Shelbyville Road  
Louisville, KY 40222

5227 Dixie Highway  
Louisville, KY 40216

HighFieldandOpenMRI.com

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## High Field and Open MRI Announces Flexible Pricing

**High Field and Open MRI recognizes many patients may not be able to afford an MRI or CT scan.** Therefore, we are introducing our special Flexible Pricing program to assist patients experiencing extreme and unexpected financial hardship in today's challenging economy. This unique program ensures these patients have timely access to advanced high-quality diagnostic imaging. We are providing a limited number of "flexible pay slots", which means that the cost and payment terms of the MRI or CT is based on a prearranged discount formula to meet your patient's needs.

High Field and Open MRI is a family-owned and operated business, which allows us the flexibility in our pricing and the ability to set up individualized payment plans for these patients.

Please contact one of our marketing representatives to inquire about our Flexible Pricing program for your patients.

Peter Rothschild, M.D., a nationally recognized MRI expert in diagnostic radiology and co-owner of High Field and

Open MRI, believes it is vital that patients have access to MRIs and CTs. Dr. Rothschild states, "It is crucial that doctors and patients have a choice and an alternative to the high prices and long wait times offered by hospital owned and operated facilities."

As a reminder, patients save money at High Field and Open MRI through:

- 1) lower out-of-pocket expenses;
- 2) no double billing for certain scans on the same anatomic area;
- 3) enhanced services at no additional cost; and now
- 4) Flexible Pricing for those patients experiencing financial hardship.

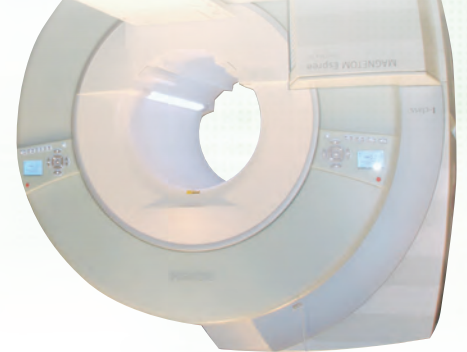
Call 502 429 6500 to speak with one of our marketing representatives to learn more about the advantages of referring your patients to an independently owned and operated imaging center.

Cost-effective, professional, and high-quality patient-friendly diagnostic imaging is available 7 days a week.



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**Our Siemens Espree 1.5T Open  
Bore MRI is now available!**



Now Open 7 Days a Week



Are you using our on-line scheduling? If not, give it a try!  
Visit [HighFieldandOpenMRI.com](http://HighFieldandOpenMRI.com) or contact a marketing  
representative to demonstrate the benefits of our fast, easy, and  
accurate on-line scheduling program. It will save you time!

***We are committed to providing you and your  
patients the highest quality care and service.***



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